

For Immediate Release



ROBERT PITTMAN JOINS SPOT RUNNER'S BOARD OF DIRECTORS

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LOS ANGELES (DECEMBER 5, 2006) — Spot Runner (www.spotrunner.com), the first Internet-based advertising agency, today announced Robert Pittman has joined its board of directors. Pittman is a founding member of the investment firm, Pilot Group, and is widely recognized as a media visionary and pioneer. Pittman has previously held the positions of COO at AOL Time Warner, COO of America Online, CEO at Century 21, CEO of Six Flags Entertainment, co-founder of Quantum Media and president and CEO of MTV Networks.

"We are honored to have Bob as a member of our board of directors," said Nick Grouf, chairman and CEO of Spot Runner. "Bob has lived at the intersection of the Internet, advertising and TV for years – starting from his days as CEO of MTV networks through his leadership of AOL during its meteoric growth in the late 1990's. His revolutionary approach to marketing and his insights about how to build great brands make him an invaluable member of our team."

Spot Runner introduced its unique "self-serve," web-based platform earlier this year to focus on local television advertising. Since then, the company has aggressively moved to sign up local business clients and form partnerships with top industry leaders, including CENTURY 21 Real Estate LLC, Coldwell Banker Real Estate Corporation, Coldwell Banker Commercial Affiliates, Inc. and ERA Franchise Systems, Inc. in real estate, JWT in advertising and media services and many others. It also has plans to extend its platform into additional media channels, so that clients can come to Spot Runner's website to take care of all their local advertising needs.

About Spot Runner

Headquartered in Los Angeles, Spot Runner, Inc. is a privately held, Internet-based advertising agency that makes it fast, easy and affordable for local businesses to advertise on TV. Its revolutionary approach to commercial production, media planning and media buying gives local businesses access to a powerful marketing tool that was previously out of their reach. The entire process is automated online, making it cost-effective for even the smallest of businesses to use. The company's co-founders, Nick Grouf and David Waxman, previously co-founded PeoplePC and Firefly Network, which were acquired by EarthLink and Microsoft, respectively. Visit Spot Runner online at www.spotrunner.com.

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