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SPOT RUNNER WINS STEVIE® AWARD FOR “MOST INNOVATIVE COMPANY” AND SEVEN TELLY AWARDS FOR OUTSTANDING CREATIVE WORK

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LOS ANGELES, CALIFORNIA (JUNE 26, 2007) – Spot Runner, the first Internet-based ad agency, today announced it has won several prestigious industry awards that recognize its revolutionary business model and outstanding creative work. The 2007 American Business Awards, otherwise known as “The Stevies,” honored Spot Runner with its “Most Innovative Company” award for companies with up to 2,500 employees. The Stevie Awards were created to honor and generate public recognition of the efforts, accomplishments and positive contributions of companies and business people worldwide.

In addition, Spot Runner recently won seven Telly Awards for its ads in the following categories: not for profit, retail store, sporting goods and low budget. The Telly Awards honor the best local, regional and cable television commercials and programs as well as the finest video and film productions.

Founded in 2004, Spot Runner is revolutionizing the way advertising is created, targeted, bought and sold. By incorporating technology and automation throughout the entire process, including commercial production, media planning and media buying, Spot Runner has significantly opened up access to television advertising for all sizes of businesses and redefined the advertising landscape. Its technology also gives it the capability to execute hyper-localized and targeted media plans, so that advertisers can effectively reach prospective clients by demographics, networks and specific neighborhoods.

In addition to The Stevie and the Tellys, Spot Runner has earned a number of other distinguished awards, including:

- The Bulldog Reporter’s 2007 Bulldog Awards for “New Product Launch” (Silver) and “Technology, Business” (Bronze)
- AlwaysOn’s “OnHollywood 100” power list of the top digital media and entertainment companies for 2006 and 2007
- AlwaysOn’s “AO Media 100” award as one of the hundred most innovative and successful private firms in 2007
- The Web Marketing Association’s “2006 WebAward for Best Advertising Website”
- The “Red Herring 100 North America” recognizing new and innovative technology companies and entrepreneurs for 2006

About Spot Runner

Headquartered in Los Angeles, Spot Runner is a privately held, Internet-based ad agency that makes it fast, easy and affordable for local businesses to advertise on TV. Its revolutionary approach to commercial production, media planning and media buying gives local businesses access to a powerful marketing tool that was previously out of their reach. The entire process is automated online, making it cost-effective for even the smallest of businesses to use. The company’s co-founders, Nick Grouf and David Waxman, previously founded PeoplePC and Firefly Network, which were acquired by EarthLink and Microsoft, respectively. Visit Spot Runner online at www.spotrunner.com.



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