



FOR IMMEDIATE RELEASE

SPOT RUNNER HIRES NEW CHIEF FINANCIAL OFFICER SAMUEL PAISLEY

FORMER VALUECLICK EXECUTIVE TO LEAD CORPORATE DEVELOPMENT, FINANCE, HR AND FACILITIES

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LOS ANGELES (March 19, 2008) – Spot Runner today announced that it has named Samuel Paisley as its new chief financial officer. With 35 years of experience in corporate strategy and finance, Paisley will work with the senior management team on company growth initiatives and oversee corporate development, finance, human resources and facilities.

“Sam brings a wealth of experience, not only in finance and operations, but also in the technology and media industries. His role will be critical in helping us to aggressively accelerate and scale our business,” Nick Grouf, chairman and CEO of Spot Runner.

Paisley joins Spot Runner from ValueClick, where held various positions over eight years, including chief administrative officer, chief financial officer and chief operating officer. While there, he directed all administrative and corporate operations including finance, legal affairs and investor relations. He was also instrumental in orchestrating the company’s 14 acquisitions, substantially contributing to its growth. Prior to that, he served as executive vice president and chief financial officer of Automata International, Inc. and was a partner at KPMG Peat Marwick.

“Spot Runner’s innovations in marketing services are creating great excitement amongst advertisers and media owners. There is huge potential in this market. I’m looking forward to being a part of the team that will take Spot Runner to the next level,” said Paisley.

Paisley received an M.B.A. from the University of Pittsburgh with a B.A. in economics and mathematics from Washington & Jefferson College.

About Spot Runner

Headquartered in Los Angeles, Spot Runner is a technology-driven advertising services company that is revolutionizing the way advertising is created, targeted, bought and sold. It is dedicated to maximizing results for advertisers and to driving value for its media partners. Visit Spot Runner online at www.spotrunner.com.



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